## LingLab Methods Fair

23 JAN 2020

Rank	Resource	Requests
1	Quant (and qual) surveys (MCQ, Likert Scales, Forced-choice, sentence completion, etc)	17
2	Eye-tracking while reading	13
3	Audio recordings (for interviews, phonetic analysis, other linguistic analysis, e.g.)	12
4	Audio/Visual recordings	11
5	Perception tasks (sound identification, discrimination, categorisation)	11
6	Self-paced reading (moving window or centred)	11
7	Visual world eye-tracking	11
8	Either survey type, conducted remotely (via internet)	10
9	Lexical priming / Lexical decision tasks	10
10	Self-paced listening	8
11	Electroencephalography (EEG)	8
12	Reaction time / Speeded judgment tasks	7

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(available through Psychology)



- Electro-encephalography
  - Measures magnetic field generated by brain activity
  - Non-invasive

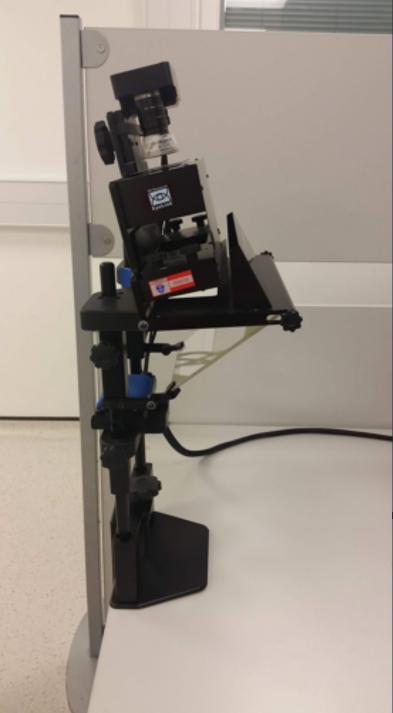
EEG

• High temporal resolution (low spatial resolution)

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## Eye-tracking (images and reading)



#### EyeLink1000 (HWB, Psychology/IoN)

- 2000 Hz sample rate
- Desktop, tower, long-distance mounts
- Compatible software:
  - EyeTrack
  - Experiment Builder
  - OpenSesame
  - PsychoPy

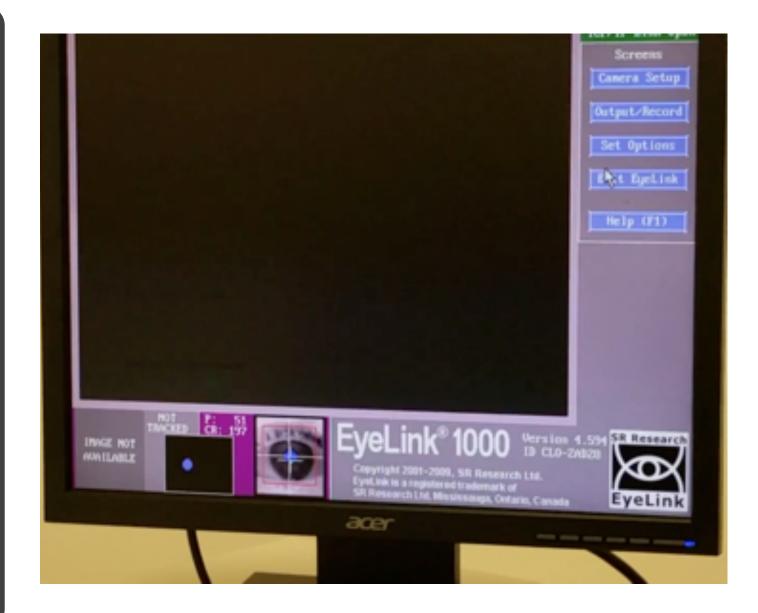
#### *Tobii X120* (KGVI 2.12)

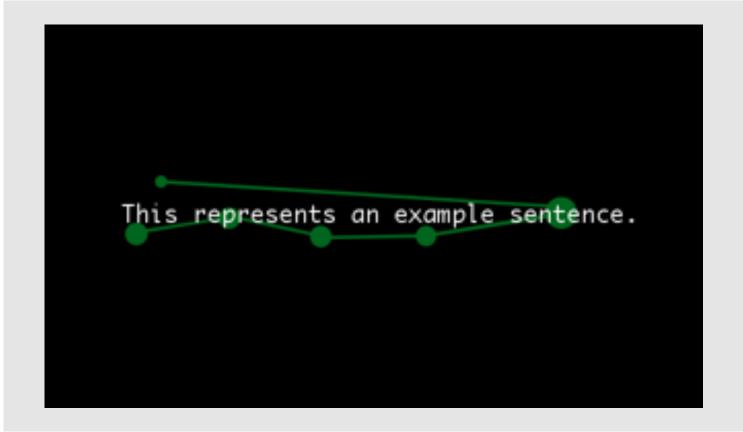
- 120 Hz sample rate
- Desktop mount
- Compatible software:
  - Tobii Studio
  - OpenSesame
  - PsychoPy
  - E-Prime



## Reading behaviour

- Currently only available through Psychology
- Requires:
  - Some coding
  - Sophisticated statistics
- Produces:
  - Rich, multidimensional data
  - Unconscious and conscious behaviours

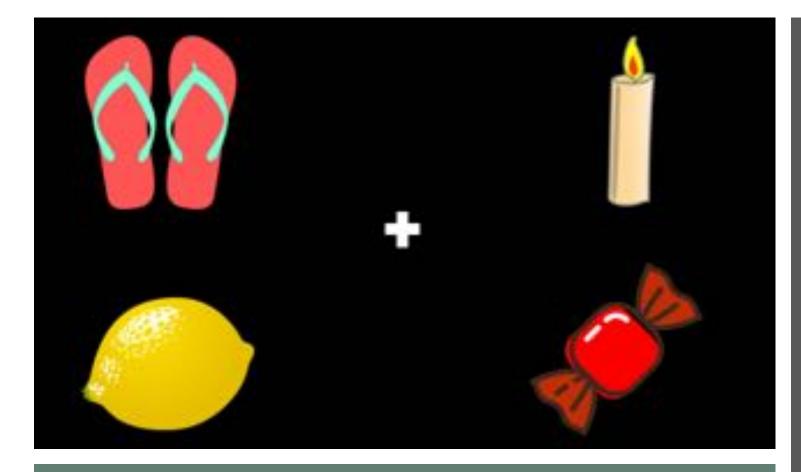




Eyes as windows into linguistic processing

#### • Gaze

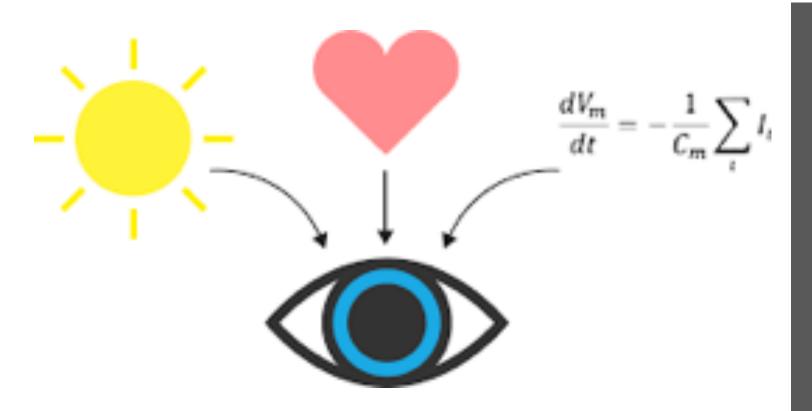
- Fixations & saccades
  - Forward or backward movement in reading
  - Skipping words



# Eyes as windows into linguistic processing

#### Attention

- To what does the text, image, and/or accompanying sound direct the reader/listener's attention?
- Phonetic/phonological processing
- Discourse processing
- Sentence processing



# Eyes as windows into linguistic processing

#### • Pupillometry

- Pupil size increases:
  - Increased light
  - Emotional arousal
  - Cognitive effort

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## Audio(/visual) recordings

#### KGVI 2.13:

- Sound attenuated booth
- Ultrasound and articulatory kit

#### KGVI 2.12:

- Three dedicated computers
- LX-specific IT support **KGVI B.01**:
- Accessible, comfortable space
- Child-friendly, aphasia-friendly



## Articulatory tongue body measures (Jalal Al-Tamimi) tongue root tongue tip hyoid bone mandible shadow

ultrasound probe

shadow

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### Computer-based surveys / tasks (+ internet)

- Rating scales
- Reaction times
- Perception
- Transcription
- Self-/auto-paced tasks
- Priming tasks
- Decision tasks
- Free responses

- IBEX Farm / pcIBEX (<u>demo</u>: <u>bit.ly/ibex-demo</u>)
- Linger (in-person only)
- <u>PsyToolkit.org</u>\*
- <u>Gorilla.sc</u>\*
- <a>Prolific.ac</a>\*
- OpenSesame\* (<u>osdoc.cogsci.nl</u>)
- <u>PsychoPy.org</u>\*

## Lunch and Open Space Discussion

#### **Open Space 'rules'**

- 1. The people who attend are the right people
- 2. Whatever happens is the way it was meant to happen
- 3. Whenever it starts is the right time
- 4. When it's over, it's over

### **Open Space 'law'**

• The Law of Two Feet: "If, during the course of the gathering, any person finds themselves in a situation where they are neither learning nor contributing, they can go some more productive place."